

growing impact.
strengthening families.
building communities.

our 5-year strategic plan



thompson



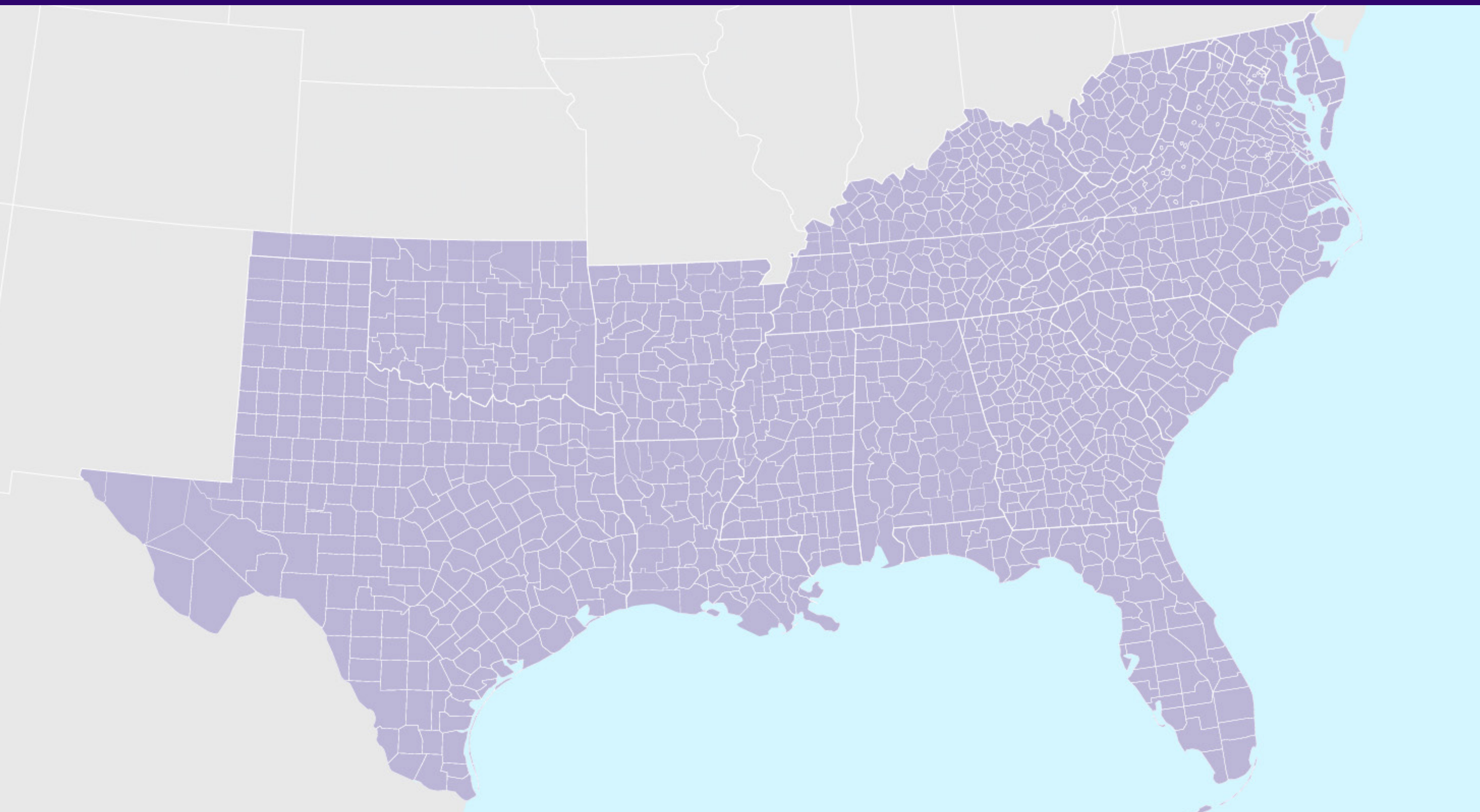
8,000 lives

transformed each year.

By 2030, we will serve more children and families than ever before across the South.

geographic expansion

expanding across
the south.



year one

Growth into
one state/region

year three

Operational
in five states

year five

Full coverage in
the southeast

service line expansion

comprehensive
services, everywhere
we work.

year one

Build core service
capacity

year three

Integrate & innovate
programs

year five

Standardized, evidence-
based services





year one

Maintain
brand
awareness &
community
engagement

year three

Deepen
engagement
and increase
reach by 50%

year five

Recognized
leaders in
Southern U.S.

**brand awareness
& community engagement**

a trusted name in
every community.

**efficient & effective
support center**

strong people.
strong systems.



year one

Build foundational
processes & staff

year three

Scale efficiency
& leadership

year five

Mature
infrastructure &
optimized systems



together,
we'll build
a brighter
future.

**join us in supporting children
and families across the south.**

Learn more at **thompsoncfc.org**